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**TRUCK REGO GROWTH PUTS DEMAND ON PARTS AVAILABILITY**

While the Australian light and heavy-rigid truck parc grew by 67,483 registrations in the [last three years alone](https://www.bitre.gov.au/sites/default/files/documents/bitre-road-vehicles-australia--january2024.pdf), demand to keep trucks in operation has seen Isuzu respond with record sales of its parts and accessories range in 2024, with inventory further increased to meet the demand.

Australia’s top-selling truck brand stocks over 35,000 parts, with some 16,000 individual items shipped daily to Isuzu Dealers and Authorised Service and Parts Outlets (ASPOs) from its purpose-built 15,000-square-metre facility in Truganina, Melbourne.

The rise in demand is due not only to record sales but an estimated 100,000 Isuzu units operating on Australian roads over the past 10 years.

Joel Gledhill, National Parts Sales Manager for Isuzu Australia Limited (IAL), says truck owners—whether they are owner-operators or larger fleets—want to ensure their vehicles are on the road and working.

“Isuzu parts are put through extensive testing during the development phase to ensure they are up to the rigors faced on Australia’s unpredictable highways,” he said.

“Our entire truck product line-up features high-quality, Isuzu-developed parts, complemented by industry spec Original Equipment Manufacturer (OEM) components from brands such as Meritor, Hendrickson, Eaton, Allison, ZF and ISRI Seats, to name a few.

“The old saying, ‘…if the wheels aren’t turning—you aren’t earning,’ is as important as ever and more operators are becoming aware of the need for high-quality parts to maintain their assets.”

It is the same high quality that customers expect when purchasing an Isuzu product, a key factor in the brand’s 35 consecutive years of market-leading tenure.

“Part of the reason for Isuzu’s long history of success is the proven performance in Australian operating conditions, widely recognised as some of the harshest on the planet,” Mr Gledhill explained.

“We develop our trucks and specify the componentry to provide the quality and performance that our customers rely on in the conduct of their business.”

Isuzu’s Parts line-up is categorised into two key product ranges…

**Isuzu** [**Genuine Parts**](https://parts.isuzu.com.au/products/genuine-parts/) **& Accessories**

The Genuine Parts & Accessories range is developed and manufactured according to stringent quality standards to ensure vehicle performance, safety, and future resale value.

The quality of Isuzu Genuine Parts & Accessories makes sense for both owners/operators and fleets. All Isuzu Genuine Parts come with a three-year warranty when installed by an authorised Dealer or ASPO (Authorised Service and Parts Outlet).

[**Isuzu Approved Parts**](https://parts.isuzu.com.au/products/approved-parts/)

The Isuzu Approved Parts range includes many of the world’s leading truck component OEMs. As the name implies, these products are specified in the original vehicle build and are held to the same high standards.

Products in this range also feature a three-year parts and labour warranty when installed to an Isuzu Truck by an authorised Isuzu Dealer or ASPO.

Also in the approved parts range is Isuzu’s Best Value Parts (BVP) that provides owners of older model Isuzu trucks with high-quality parts backed by a 12-month unlimited parts warranty. The Isuzu BVP range includes products such as starter motors, alternators, drive belts, brake & clutch components, and filters.

**Talk to the experts**

A 12-month (unlimited kilometres) warranty is applied if operators opt to purchase Isuzu parts over the counter and have them fitted to their vehicle away from the Dealer network. The 12-month warranty also applies to other brands of vehicles fitted with Isuzu Genuine Parts.

Although there are alternatives to using Isuzu parts, short-term savings can have a far greater impact on the long-term operation and resale value of the vehicle.

“In order to get the most out of working capital equipment, and to ensure that it'll be there, ready to serve when you need it, savvy business owners shouldn’t specify anything other than genuine or OEM approved parts,” noted Mr Gledhill.

“As well as the parts themselves, Isuzu’s extensive Dealer Network is backed by highly trained and qualified service experts who will recommend the right parts, whether in their own workshops or to third-party mechanical outlets that service Isuzu vehicles.

“In conjunction with record parts sales this year, we have also seen an uptake in Isuzu Genuine & Approved Parts purchasing for other brands of heavy vehicles,” he continued.

“This is a clear sign that mechanical workshops across the country recognise the quality of these parts and, like Isuzu, are ensuring customers are getting the best for their vehicles.”

**ends**

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